To All Prospective Exhibitors:

George Mason University Police Department would like to welcome you to participate in the Fifth Annual College and University Police and Investigators Conference 2010 at the Sheraton Premiere in the Tysons Corner Area in Vienna, Virginia. CUPIC 2009 was yet another outstanding year and we are hoping to expand our conference and have an even greater turn out this year.

We would like to offer you the opportunity to reserve exhibitor space for the Fifth Annual CUPIC Conference which will be held July 20-23, 2010 at the Sheraton Premiere in the Tysons Corner Area. Attached are the registration, exhibition layout, sponsor opportunities and registration forms for CUPIC 2010.

All exhibitors will be placed in a designated exposition area of the Sheraton Premieres main ballrooms. There are a limited number of spaces available, please consult the registration form for more information. Platinum level sponsorship includes many valued benefits to help promote your business and get the most possible exposure to the higher education law enforcement and public safety professionals. Additionally, you will receive 10 breakfast vouchers with your business logo on the back to hand out to attendees who visit your exhibition space. Additional vouchers may be purchased by any exhibitor for $12.00 each. Please indicate on your registration form the additional amount if you wish to purchase any.

Exhibitor set-up will begin on July 19th from 12:00 P.M. to 5:00 P.M in the designated exposition area of The Sheraton Premiere. Exhibitors will also have time to set up on the first morning of the conference, July 20th from 4:00 A.M. to 6:00 A.M. Tables and table skirts will be provided. If you need to make special arrangements for set up, please feel free to contact us at 703-993-2802. If you wish to mail display equipment or other items to our office, please feel free to do so any time after July 1st, 2010.

Please Mail All Items after 7/1/2010 to:
George Mason University Police Department
ATTN: CUPIC
4400 University Drive, MS 3D3
Fairfax, VA 22030

Please make all checks payable to “George Mason University”.

You can visit http://cupic.gmu.edu/ for accommodation information and further details for this year’s conference. You will also be included in the discount hotel offer of $84 per night. We look forward to seeing you at the Fifth Annual College and University Police and Investigators Conference at the Sheraton Premiere Hotel in Vienna, Virginia!

Thank you,

Sergeant Patty Millan
Detective Tom Bacigalupi
### Platinum Exhibitor Package

- 10’x10’ exhibitor space in Grand Ballroom
- 6’x3’ skirted table with two chairs
- Priority time for Exhibitor Presentation/Demonstration Area located in Junior Ballroom
- Color Business Logo on Booklet Cover
- Large Stand-Alone Color Business Logo on Slideshow
- 10 Breakfast Tickets with Color Business Logo
- Sponsorship of one of the following: Lanyards, Pens, Calendars, Mugs, highlighters, or Notebooks
- Color Business Logo on CUPIC website and mailings
- Brochure inserts in attendee bags (Please provide any items in advance)
- Color Business Logo display on table tents
- 1st THREE sponsors to purchase will have 5-10 minutes during a lunch to address the entire audience (first come first served Tues/Wed/Thurs Lunch Time)

**Exhibitor Rate:** $2,000.00 after Friday, March 12, 2010

**Platinum Exhibitor Package 9 Available Spots**

- 10’x10’ Exhibitor space in Grand Ballroom
- 6’x3’ skirted table with two chairs
- Color Business Logo on Slideshow with Gold Exhibitors on Slideshow
- 5 Breakfast tickets with Color Business Logo
- Presentation time based on a first come first serve basis after Platinum Exhibitors Selection
- $100 off for RETURNING EXHIBITORS until March 12, 2010 - $1,000.00
- $50.00 off for NEW EXHIBITORS until March 12, 2010 - $950.00

**Exhibitor Rate:** $1,100.00 after Friday, March 12, 2010

### Silver Exhibitor Package

- 6’x3’ skirted table with two chairs
- Exhibitor space in Junior Ballroom
- Color Business Logo on slideshow with other Silver Exhibitors
- 2 Breakfast tickets with Color Business Logo
- Presentation time based on a first come first serve basis after Gold and Platinum Exhibitors Selection
- $100.00 off for RETURNING EXHIBITORS until March 12, 2010 - $800.00
- $50.00 off for NEW EXHIBITORS until March 12, 2010 - $750.00

**Exhibitor Rate:** $900.00 after Friday, March 12, 2010

### Bronze Exhibitor Package

- 6’x3’ skirted table with two chairs
- Located in Ballroom Foyer Area
- Color Business Logo on slideshow with all Bronze Exhibitors

**Exhibitor Rate:** $800.00

**Please note that all exhibitor tables are provided with a table cover and skirt. Any other amenities necessary for your exhibition need to be requested through the hotel in advance. For this you may contact Susan Thompson Director of Convention Services at Susan.Thompson@sheraton.com or Office (703)610-8204 Fax (703)610-8295.**
Exhibitor Sponsorship Opportunities

Sponsorship and print advertising opportunities are a great way to increase your branding at the 5th Annual College and University Police and Investigators Conference (CUPIC).

Exhibitor Sponsorships include the following:

**Trade Show Bags**

- **$1,000.00**

  Have your Company Logo displayed on the official briefcase bag handed out to all attendees at CUPIC. As attendees walk the floors, they will display your company logo for all to see.

**Exhibit Hall Welcome Reception**

- **$1,000.00**

  Assist in hosting our welcome reception for the CUPIC attendees. We will provide an opportunity to address attendees and have tables available for your company displays and information. Also included is your Company Logo displayed on a CUPIC Banner during the reception.

**Business Card Holder**

- **$400.00**

  Have your company logo recognized in every business card holder from this event.

**Banner**

- **$350.00**

  Take advantage of displaying your company logo in with a 6’x3’ banner that will hang in the Grand Ballroom visible to all attendees.

**Coffee Break (3 Available)**

- **$200.00**

  Have your company’s logo displayed prominently on the break tables during attendee breaks.

**Publishing Display Table & Bag Inserts**

- **$100.00**

  Have your company's literature displayed near the registration table and inserted into the Trade Show Bags. Booth purchase is not required for having your literature on display and in Trade Show Bags.

**Sponsor A Cop (SAC)**

- **$95.00**

  Everyone’s feeling the budget woes so help sponsor a cop to attend CUPIC 2010! Purchase a block of rooms at $95 (per night) for higher education law enforcement officers living more than 200 miles outside of the DC area. We’ll email our listserv with a link directly to your company designated website that gives the details how to apply. This helps promote your business and helps those in need of help during budget cutbacks.

**Breakfast Tickets**

- **$12.00**

  For give away to attendees that visit your booth. These tickets cover the price of breakfast and will have your logo printed on the back of them.
Please note that all exhibitor tables are provided with a table cover and skirt. Any other amenities necessary for your exhibition need to be requested through the hotel in advance. For this you may contact Susan Thompson Director of Convention Services at Susan.Thompson@emeralden.com or Office (703) 610-8294 Fax (703) 610-8205. 

Please feel free to call/e-mail any other questions/concerns to Det. Tom Bacigalupi: (703) 993-2802 or tbacigal@amu.edu

College and University Police and Investigators Conference
CUPIC

Exhibitor Presentation & Demonstration Area

Silver

Gold

Bronze

Registration

Main Stage
Company Name: 
Contact Name: 
Address: 
Phone Number: 
Fax Number: 
Email Address: 
Attending Representative(s) & Phone Number(s): 
Web-site Address: 

<table>
<thead>
<tr>
<th>QTY</th>
<th>Exhibitor Sponsorship Opportunities</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Trade Show Bags</td>
<td>$1,000.00</td>
</tr>
<tr>
<td></td>
<td>Exhibitors Hall Welcome Reception</td>
<td>$1,000.00</td>
</tr>
<tr>
<td></td>
<td>Business Card Holder</td>
<td>$400.00</td>
</tr>
<tr>
<td></td>
<td>Banner</td>
<td>$350.00</td>
</tr>
<tr>
<td></td>
<td>Coffee Break (3 Available)</td>
<td>$200.00</td>
</tr>
<tr>
<td></td>
<td>Publishing Display Table &amp; Bag Inserts</td>
<td>$100.00</td>
</tr>
<tr>
<td></td>
<td>Sponsor a COP (SAC)</td>
<td>$95.00</td>
</tr>
<tr>
<td></td>
<td>Breakfast Tickets</td>
<td>$12.00</td>
</tr>
</tbody>
</table>

**TOTAL:** 

<table>
<thead>
<tr>
<th>Exhibition Package:</th>
<th>Available Spots</th>
<th>Discounted Rate By 3/12/2010:</th>
<th>Rate After 3/12/2010:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>6</td>
<td>$1,800.00 Returning Sponsor</td>
<td>$2,000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$1,900.00 New Sponsor</td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>9</td>
<td>$1,000.00 Returning Sponsor</td>
<td>$1,100.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$1,050.00 New Sponsor</td>
<td></td>
</tr>
<tr>
<td>Silver</td>
<td>22</td>
<td>$800.00 Returning Sponsor</td>
<td>$900.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>$850.00 New Sponsor</td>
<td></td>
</tr>
<tr>
<td>Bronze</td>
<td>8</td>
<td>$800.00</td>
<td>$800.00</td>
</tr>
</tbody>
</table>

**GRAND TOTAL:** Please make all Checks Payable to “George Mason University” $___________

Please mark your selection and fax Exhibitor Registration Form to (703) 993-7595 and submit payment within 10 business days to: George Mason University ● Attn: GMU PD/CUPIC ● 4400 University Drive, MSN 3D3 ● Fairfax, Virginia 22030 Please make all Checks Payable to “George Mason University”

Please Select Set Up-Time & Date: 

- [ ] July 19, 2010, 12 pm – 5pm
- [ ] July 20, 2010, 4am – 6am

Please note that all exhibitor tables are provided with a table cover and skirt. Any other amenities necessary for your exhibition need to be requested through the hotel in advance. For this you may contact Susan Thompson Director of Convention Services at Susan.Thompson@sheraton.com or Office (703)610-8204 Fax (703)610-8295.
Exhibitor Schedule for CUPIC 2010

**Monday, July 19, 2010**

12:00pm - 5:00pm   Exhibitor Registration Check-In & Move-In

**Tuesday, July 20, 2010**

4:00am - 6:00pm   Exhibitor Registration Check-In & Move-In
7:00am - 4:00pm   CUPIC Attendee Registration
8:00am - 4:00pm   Exhibition Time
6:00pm - 9:30pm   Exhibitors Hall Welcome Reception

**Wednesday, July 21, 2010**

8:00am - 4:00pm   Exhibition Time

**Thursday, July 22, 2010**

8:00am - 1:30pm   Exhibition Time
1:30pm –4:30pm   Exhibitors Break Down

** Please note that this schedule is subject to change**